

## **Manager**

*An innovative Fintech company*

Location: Mekales, Lebanon

Major: degree in Business Administration, Marketing or any related field.

Experience: 6-8 years of experience in developing loyalty strategies in Fintech or ecommerce platforms, analyzing data, tracking user behavior & engagement, handling media platforms, market research and collaborating with other departments and execute launching of new services. Knowledge in E-Wallet is a plus.

Salary: 1500 – 2000 USD

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: [career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb);  
Ext. 7801; 7802