

Digital Marketing

For a reputable retail chain

Major: degree in Marketing, Business Administration, or any related field

Experience: 4-6 years of experience in digital marketing within the Retail, Gadgets and Toy stores

Major Responsibilities:

Handle all Marketing Tasks: Google Ads, Meta Ads, Social Media, Content Creation, Basic Web Development, Benchmark and Market Trend Analysis, SEO, Email Marketing, Marketing Campaigns, Social Media platforms and CRM Systems

Salary: \$1500 - \$1800

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balaamnd.edu.lb, Ext. 7801; 7802