Junior Graphic Designer- TecCentric

TecCentric is at the forefront of providing cutting-edge technology solutions to a diverse range of clients across multiple industries. We are passionate about driving digital transformation and delivering creative solutions that meet our clients' needs. Joining our team means becoming part of a dynamic environment where your creativity and skills will be valued and nurtured

Working Days and Hours: Monday until Friday, from 9:00 a.m. until 6:00 p.m.

Major: degree in Graphic Design, Computer Graphics and Interactive Media, Creation Multimedia, or any related field

Experience**:** 0-2 years of experience in graphic design, with a strong portfolio displaying creative and diverse projects.

Major Responsibilities:
−   Develop creative designs for various media formats, including social media, websites, packaging, print and web advertisements, promotional materials, and video content.
−   Create visually compelling, brand-aligned designs that communicate effectively across multiple brands, adapting style and aesthetics to meet different client needs.
−   Design and produce multimedia content, including motion graphics and video editing, to enhance digital campaigns and social media engagement.
−   Present design concepts to internal teams and external clients, actively seeking feedback and making necessary revisions to meet diverse expectations.
−   Prepare final design files for printing and digital use, ensuring adherence to technical specifications and high-quality standards.
−   Collaborate closely with senior designers to ensure consistency and quality across all visual and multimedia outputs.
−   Update and maintain brand materials on websites and third-party applications, ensuring all visuals are current and align with brand standards.
−   Manage multiple brand projects simultaneously, effectively prioritizing tasks to meet deadlines in a fast-paced agency setting.

Additional Requirements:
−   Proficiency in graphic design software such as Adobe Creative Suite, specifically Photoshop, Illustrator, and proficiency in multimedia software such as After Effects and Premiere Pro.
−   A strong portfolio demonstrating a wide range of design styles and creativity, with emphasis on multimedia projects including video production and motion graphics.
−   In-depth understanding of branding, typography, color theory, and composition.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801, 7802