Multimedia Designer, Senior Graphic Designer – Kristieslab
A creative and conceptual think tank that strives to push the marketing envelope.

Location: Adma, Lebanon

Major: degree in Graphic Design, Computer Graphics, Fine Arts or any related field.

1- Multimedia Designer

Experience: 0- 3 years of experience.

Major Responsibilities:

- Edit raw footage into polished, engaging videos for various purposes including marketing campaigns, social media, and internal communications.
- Conceptualize and create animated graphics, motion graphics, and visual effects to enhance video content and presentations.
- Design visually appealing graphics, layouts, and illustrations for multimedia projects, including but not limited to logos, infographics, and digital banners.
- Develop storyboards and visual concepts to effectively plan and communicate ideas for video and animation projects.
- Work closely with the marketing team, creative team and content creators to ensure multimedia content aligns with brand guidelines and objectives.
- Conduct thorough quality checks on all multimedia content to ensure accuracy, consistency, and adherence to brand standards.

Additional Requirements:

- Proven experience in video editing, animation, and multimedia design.
- Strong understanding of design principles, typography, color theory, and composition.
- Excellent communication and collaboration skills, with the ability to effectively present and articulate creative ideas.
- Exceptional attention to detail and the ability to work efficiently in a fast-paced environment.

2- Senior Graphic Designer

Experience: 3 – 5 years of experience as a senior graphic designer preferably in a creative agency.

Major Responsibilities:

- Collaborate with the creative team to conceptualize and develop innovative design solutions that push creative boundaries and resonate with target audiences.
- Translate conceptual ideas into engaging visual designs across various mediums, including print, digital, and multimedia platforms.
- Ensure all design work reflects a thorough understanding of design principles, industry trends, and project objectives.

- Execute design projects from initial concept to final production, ensuring adherence to project timelines and quality standards.
- Produce high-quality visual assets, including but not limited to logos, branding materials, marketing collateral, and digital content.
- Work closely with production teams and ensure seamless execution of design deliverables.
- Collaborate closely with cross-functional teams, including marketing and product development, to ensure design solutions align with overall project goals and brand strategy.
- Foster a collaborative and supportive work environment by sharing ideas, providing constructive feedback, and contributing to team initiatives.
- Actively participate in brainstorming sessions, design critiques, and team meetings to drive creative excellence and innovation.
- Provide mentorship, guidance, and support to junior designers, empowering them to develop their skills and reach their full potential.
- Lead by example, demonstrating a strong work ethic, creative vision, and a commitment to excellence in design.
- Collaborate with the creative director to establish design standards, streamline workflows, and foster a culture of continuous improvement within the design team.

Additional Requirements:
- Experience designing logos that align with a brand's identity.
- Familiarity with branding techniques and strategies.
- Excellent typography skills.
- Proficiency with Adobe Creative Suite software, including Photoshop, Illustrator, InDesign, and XD.
- Experience creating design solutions that are both creative and functional.
- Excellent communication skills and the ability to collaborate effectively with other team members.
- Ability to work independently and manage multiple projects simultaneously.

How to Apply:
Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802