

Marketing Coordinator

A reputable company in Sin El Fil

Major: degree in Business Administration, Marketing, or any related field

Experience: 3 – 4 years of experience in digital marketing

Major Responsibilities:

- Develop and implement comprehensive digital marketing campaigns.
- Optimize our online presence through SEO and SEM strategies.
- Manage email-marketing campaigns, from creation to execution.
- Analyze marketing performance data and generate actionable insights.
- Collaborate with the e-commerce team to enhance user experience and drive sales.
- Engage with our audience on various social media platforms.
- Create compelling content that resonates with car and motorcycle enthusiasts.

Additional Requirements:

- Proficiency in SEO, SEM, email marketing, and analytics.
- Strong understanding of e-commerce and social media platforms.
- Passionate about cars and motorcycles, with a keen interest in the latest trends and technologies in the automotive industry

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb,
Ext. 7801, 7802