Graphic Designer
Healthcare field

Working Days and Hours: Monday until Friday; From 8:30 a.m. until 4:30 p.m.
Major: degree in Graphic Design, or any related field
Experience: 0-2 years of experience in graphic design, with a strong portfolio displaying creative and diverse projects.
Major Responsibilities:

- Set a yearly design plan based on the organization's calendar of events, in coordination with the Marketing & Communications Manager.

- Design and develop visual concepts and designs for a variety of projects, including but not limited to logos, branding materials, advertisements, brochures, posters, websites, and social media visuals in coordination with the Marketing & Communications Manager and abiding by the organization's corporate identity.

- Collaborate with team members and design agencies to understand project requirements and translate them into effective visual solutions.

- Utilize graphic design software, such as Adobe Creative Suite (Photoshop, Illustrator, and InDesign), Sketch, or other relevant tools, to execute designs efficiently and accurately.

- Research and stay updated on industry trends, design techniques, and software updates to continuously improve skills, maintain, and enhance the organization's brand image.

- Maintain excellent relations with media & communication agencies.

- Monitor and track media support related to the organization and present monitoring reports with proper analysis and recommendations.

- Work and manage multiple graphic design projects simultaneously, prioritizing tasks and meeting deadlines while maintaining high-quality standards.

- Contribute to a positive and collaborative work environment, sharing ideas and offering creative solutions to design challenges.

- Contribute to the development of systems and procedures, while complying with ISO 9001 standards.

How to Apply:
Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb; Ext. 7801, 7802