

Marketing and Communication Executive and Advocacy and Policy Innovation Specialist- Lebanese Private Sector Network

A group of business leaders and practitioners of liberal professions from the private sector, working to respond to the economic collapse and its impacts and to lobby towards long-term positive change within the Lebanese economy

Application Deadline: October 15th, 2024

1- Marketing and Communication Executive:

Major: degree in Marketing, Business Administration, Mass Media and Communication, or any related field

Experience: 3-6 years of experience in communication, marketing, or a related role.

Major Requirements:

- Develop and execute internal communication strategies for LPSN members.
- Create and share content on key initiatives, projects, and events.
- Coordinate member outreach programs and ensure active participation.
- Promote the Lebanon Works platform to businesses and partners.
- Develop marketing campaigns to boost platform awareness.
- Facilitate onboarding and manage relationships with external stakeholders.

Additional Requirements:

- Strong written and verbal communication skills in both Arabic and English.
- Proficiency in digital marketing tools and social media platforms.

2- Advocacy and policy innovation specialist:

Major: degree in Economics, Political Sciences and International Affairs, or any related field

Experience: 3-6 years of experience in advocacy, public policy, or a related field

Major Responsibilities:

- Identify policy issues affecting Lebanon's private sector and conduct thorough research and analysis.
- Build coalitions and partnerships to strengthen advocacy initiatives.
- Develop and execute advocacy strategies in line with The Network's mission and goals.
- Monitor legislative developments and provide strategic input to shape our advocacy efforts.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802