

Graphic Designer- Photo & Video Editor- The Cameleon

Digital Consultancy

Contract Type: Full- timer, or Freelancer

Major: degree in Graphic Design, Photography, or any related field

Experience: 3-6 years of experience in visual design and video editing

Major Responsibilities:

- Develop brand strategy and providing creative concepts and designs to different campaigns
- Ensure effective and efficient coordination between team and client creative inputs.
- Develop behavioral change communications strategies, which meet the client’s objectives and program goals.
- Work closely with the team to explain complex data findings, including infographics.
- Assist with the writing and presentation of cohesive and persuasive rationales for campaign creative approaches, including page layout, presentation design, icon creation and photo editing.

Additional Requirements:

- Knowledge of layouts, graphic fundamentals, typography, video editing and web limitations; must have the ability to storyboard or translate ideas to team members
- A demonstrated working knowledge of experience design, brand development, and creative process
- Knowledge of Adobe collections, InDesign, Photoshop and Illustrator, in addition to an understanding of Microsoft Word, Excel and PowerPoint.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb;
Ext. 7801; 7802