<u>Architect/Interior Designer, Senior Graphic Designer – Kristieslab</u>

A creative and conceptual think tank that strives to push the marketing envelope.

<u>Location:</u> Adma, Lebanon

1- Architect/ Interior Designer

Major: degree in Architecture, Interior Architecture and Design, or any related field.

Experience: 3 – 5 years of experience

Major Responsibilities:

- Develop innovative design concepts that align with project goals and objectives.
- Utilize mood boards, sketches, and digital renderings to communicate design ideas respectively.
- Create detailed floor plans, elevations, and 3D models to optimize spatial layout and functionality.
- Utilize software such as AutoCAD, Sketch Up, Lumion and 3ds Max to generate realistic renderings and visualizations.
- Consider sustainability and environmental impact when choosing materials and products.
- Utilize interior design skills to create immersive and memorable experiences for corporate and private events.
- Collaborate with event planners and project managers to transform event spaces into visually stunning environments that align with the event theme and objectives.
- Stay updated on the latest trends, technologies, and best practices in interior design through professional development opportunities, workshops, and industry events.
- Foster a culture of creativity, innovation, and continuous improvement within the design team.

Additional Requirements:

- Proficiency in design software such as AutoCAD, SketchUp, Lumion and 3ds Max.
- Experience in event and exhibition design for corporate or private events is a must.
- Excellent communication, presentation, and interpersonal skills.
- Passion for sustainability, inclusivity, and social responsibility in design.

2- Senior Graphic Designer

Major: degree in Graphic Design, Fine Arts, or any related field.

Experience: 3-5 years of experience as a senior graphic designer preferably in a creative agency.

Major Responsibilities:

- Develop and execute creative concepts for event visuals, including logos, stage designs, signage, and promotional assets.
- Collaborate with the marketing team to design and deliver visually appealing content for monthly
 posting plans across social media and digital platforms.
- Create engaging and visually stunning pitch decks and presentations displaying creative ideas.
- Design marketing materials for integrated campaigns, including print, digital, and social media assets.

- Collaborate with internal teams to ensure designs align with client objectives and branding guidelines.
- Maintain high design standards by reviewing and ensuring all deliverables are on-brand, error-free, and submitted on time.
- Stay updated on design trends and social media best practices to incorporate fresh ideas into projects.
- Work closely with event planners, marketing strategists, and account managers to deliver cohesive creative solutions.

Additional Requirements:

- Experience designing logos that align with a brand's identity.
- Familiarity with branding techniques and strategies.
- Excellent typography skills.
- Proficiency with Adobe Creative Suite software, including Photoshop, Illustrator, InDesign, and XD.
- Experience creating design solutions that are both creative and functional.
- Excellent communication skills and the ability to collaborate effectively with other team members.
- Ability to work independently and manage multiple projects simultaneously.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802