## **Content, Events, and Brand Storytelling Specialist**

For a Communication industry

Location: Remote from Lebanon

Major: degree in Marketing, Mass Media and Communications or any related field

Experience: 3-5 years of experience in similar job role

- Have the ability to drive compelling storytelling and impactful content creation across multiple channels, including blogs, press releases, social media, and marketing assets
- Manage the planning and execution of events, conferences, masterclasses, and roundtables while ensuring alignment with the brand's voice and growth objectives.
- Create promotional materials, corporate presentations, and post-event recaps to engage key audiences and foster meaningful connections

## How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: <a href="mailto:career.services@balamand.edu.lb">career.services@balamand.edu.lb</a>, Ext. 7801; 7802