

## **SEO Specialist**

*A marketing agency.*

Location: Beirut, Lebanon

Major: degree in Business Administration, Marketing, Mass Media and Communications, or any related field

Experience: 4 – 6 years of experience

Major Responsibilities:

- Develop and implement effective SEO and Back link strategies
- Optimize website content, metadata, headers, and images to align with SEO best practices
- Work closely with web developers to implement SEO technical changes.

Additional Requirements:

- Strong analytical skills for data-driven decision-making
- Deep understanding of SEO principles
- Familiar with Google Analytics.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: [career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb), Ext. 7801; 7802