

Freelance Content Creator, Video Editor, Graphic Designer, Marketing Campaign Manager – RK Graphic Designs

A creative agency

Location: Zgharta- Lebanon

Experience: Fresh graduates are accepted

1. Freelance Content Creator

Major: degree in Business Administration, Mass Media and Communication, or any related field

Major Responsibilities:

- Produce short-form video and photo content for social media platforms such as Instagram Reels, TikTok, and Stories
- Execute content based on creative briefs, shot lists, and brand guidelines
- Film content on-site or remotely using mobile phones, cameras, or basic filming equipment
- Capture high-quality visuals with correct lighting, framing, and composition
- Organize and label files clearly for smooth handover to the editing or creative team
- Implement feedback and revisions efficiently to meet creative and brand requirements

Salary: Per video: \$ 20 – 40; Daily shoots: \$ 100 – 150

2. Freelance Video Editor

Major: degree in Graphic Design, Business Administration, Mass Media and Communication, or any related field

Major Responsibilities:

- Edit short-form and long-form video content for social media, marketing campaigns, and digital platforms
- Ensure videos align with creative briefs, storytelling goals, and brand guidelines
- Optimize video formats, aspect ratios, and durations for different platforms
- Manage multiple editing projects while meeting agreed deadlines
- Implement feedback and revisions efficiently to deliver polished final videos
- Maintain consistent visual style, pacing, and audio quality across all content

Salary: Short-form videos: \$ 15 – 30 per video; Long-form videos: \$ 80 – 150 per project

3. Freelance Graphic Designer

Major: degree in Computer Graphics and Interactive Media, Graphic Design, Multimedia Design, or any related field

Major Responsibilities:

- Create visually engaging graphics for social media platforms (Instagram, TikTok, Facebook, LinkedIn), including posts, stories, reels cover, and ads
- Design campaign assets such as banners, promotional visuals, and branded templates aligned with marketing goals
- Interpret creative briefs accurately and translate concepts into strong visual designs
- Apply brand guidelines consistently, including typography, color palettes, logo usage, and tone
- Manage multiple design tasks simultaneously while meeting agreed deadlines-Revise and refine designs based on internal and client feedback, ensuring high-quality final outputs
- Prepare final design files in the correct formats for digital publishing

Salary: Per design

4. Freelance Marketing Campaign Manager

Major: degree in Marketing, Business Administration, Mass Media and Communication, or any related field

Key Responsibilities:

- Plan, launch, and manage marketing campaigns aligned with client objectives, target audiences, and budgets
- Develop campaign strategies across digital channels (social media, paid ads, email, and web)
- Coordinate closely with creative, content, and media teams to ensure consistent messaging and timely execution
- Manage campaign timelines, deliverables, and approvals from planning to launch
- Monitor campaign performance using analytics tools and KPIs such as reach, engagement, conversions, and ROI
- Optimize campaigns based on performance data, audience behavior, and client feedback

Salary: Starting \$100 – 300 (Based on scope, platforms, and campaign size)

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb, Ext. 7801; 7802