

Graphic Design Specialist- Green Glory

Green Glory is a Multi-National General Trading Company whose business activities involve a wide range of sectors such as Contracting, Infrastructure, Power Generation, Oil

Location: Hamra- Beirut

Major: degree in Graphic Design, Computer Graphics and Interactive Media, or any related field

Experience: 3-6 years of experience in a similar role

Major Responsibilities:

- Developing digital marketing campaigns
- Utilizing SEO and SEM techniques, and analyzing data and metrics from various online marketing channels to optimize campaigns
- Optimizing the organization's presence on various social media platforms through posts, messages, and other strategies
- Creating original and creative content

Additional Requirements:

- Experience in managing Facebook, Instagram, LinkedIn, YouTube, and Twitter accounts
- Exceptional copywriting skills are a must, and proficiency in design using Photoshop & Illustrator is preferred.

How to Apply:

Kindly send your CV and contact the Career Services Center, E-mail:

career.services@balamand.edu.lb, Ext. 7801; 7802