

## **Digital Marketing Specialist - TotalCare**

*Family clinics, emergency rooms, and behavioral health working together*

Major: degree in Business Administration, Marketing, or any related field

Experience: 3 - 5 years of experience

### Additional Requirements:

- Proficient in Google Ads, Google Analytics, Google Business Suite, Hubspot and SEO tools (e.g., SEMrush, Moz, Ahrefs)
- Good in managing Google Ads campaigns of at least \$10,000 per month

### How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: [career.services@balamand.edu.lb](mailto:career.services@balamand.edu.lb),  
Ext. 7801; 7802