

Trade Marketing Specialist

A reputable company who has experience in the FMCG trade marketing strategies.

Major: degree in Business Administrator, Marketing, or any related field.

Experience: 4 – 6 years of experience in the Marketing industry.

Major Responsibilities:

- Conduct Market surveys.
- Analyze and develop Marketing plans and campaigns.
- Understand retail channels.
- Implement successful Trade Marketing strategies, drive sales growth and increase market share.

How to Apply:

Kindly send your CV or contact the Career Services Center, E-mail: career.services@balamand.edu.lb;
Ext. 7801; 7802